

PRODUCT INFO

DIGITAL DISRUPTION SPRINT

DISCOVERY



BIG IDEA

We help you envision and co-design the disruptor that could overthrow your enterprise in a few years. This Sprint is more than an exercise in imagination; it's a practical, hands-on collaboration with tech visionaries and digital pioneers. Together, we'll dissect your business's readiness for disruption, crafting a new, future-proof strategy using the latest technologies.



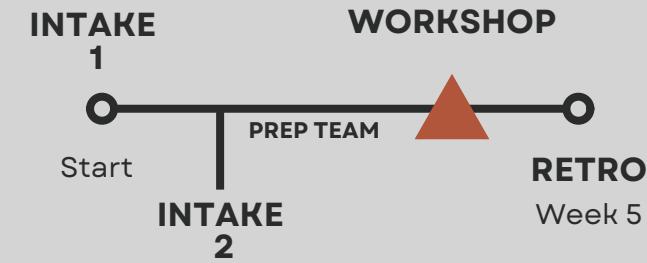
WHAT WE OFFER

- Interactive session focused on identifying digital disruptions in your industry.
- Custom inspiration on the latest technological developments in your business.
- Practical Design Thinking exercises, to map and understand the potential impact of digital disruption on your business.
- Visualisation of an intelligent startup proposition based on the latest technologies.

HOW IT WORKS

The Digital Disruption Sprint consists of a working process of around 1 month, during which we discuss and define the scope of your key challenges and propositions, have a full day workshop with your team and evaluate the generated output, process and desired next steps with your team.

- **Start - intake 1.** Align on your long term goals, business challenges, scope and your workshop team of ideally 6-8 professionals.
- **Week 2 - Intake 2.** Agree on the goals, agenda and required preparation of the team.
- **Week 4 - Workshop.** An intense day full of exploring, creating and making tough decisions.
- **Week 5 - Retro.** Evaluating the process, output and next steps.



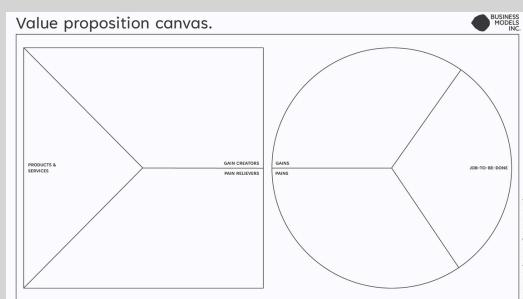
END RESULT

Your takeaway

A comprehensive digital economy evaluation of your business, untapped opportunities for growth, and a vivid blueprint of your potential disruptor. This disruption workshop will give you the tools and urgency to make the organisational changes necessary to stay relevant in tomorrow's economy.

Your next product or service

This workshop results in one or more ideas for potential disruptive service or products based on the Value Proposition Canvas. You will have an understanding of the latest technology trends in your industry combined with an actionable plan on where to start shaping the future of your business.



- Your team energised and updated with latest technological developments
- Key challenges and potential disruptors identified for your business
- Intelligent startup, product or service selected based on the latest technologies.

CONTACT



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OUR CUSTOMERS SAY

“INCREADIBLY FUN
WORKSHOP TO DEFINE
OPPORTUNITIES IN THE
SOMETIMES
INCOMPREHENSIBLY FAST
CHANGING WORLD”

**JAN-WILLEM KEUR,
UNICA**

TOTAL
INVESTMENT

9.500

EXCL. VAT &
FACILITIES